

To

The Principal

Dear Madam/ Sir,

Sub: **All India School Contest – 2024**

Indian Centre for Plastics in the Environment (ICPE) is a voluntary “Not for Profit” organization set up on the recommendation of a Task Force constituted by the Ministry of Environment & Forests, Govt. of India in January 1999. The center is registered under the societies act and is supported by the industry.

Plastic products are an indispensable part of our daily life. However, unmindful use of plastics and inadequate waste management infrastructure have aggravated plastic pollution globally. ICPE has been working in this area to develop technical solutions and create awareness amongst all stakeholders about plastics and management of their waste. As future citizens, students are an important part of this endeavor.

ICPE has been conducting awareness sessions on responsible use of plastics and management of waste. In this, “All India School Contest” is a part of the initiative. We have received overwhelming responses to such contests in the past. Brief of the contests held in the past years are available in ICPE website [www.icpe.in](http://www.icpe.in) .

We are now happy to launch the “All India School Contest - 2024”. We invite active participation of students to this edition of “All India School Contest – 2024”. Entries can be sent digitally as well as in hard copies.

The themes of this year’s contest are:

(A). Primary Category Students (Class I to Class IV)

**Theme: How have plastics made our lives easier?**

(B). Junior Category Students (Class V to Class VIII)

**Theme: What are the benefits of using recycled plastics compared to using virgin plastics?**

(C). Senior Category Students (Class IX to Class XII)

**Theme: Government of India has taken initiative for use of recycled plastic in final product as a part of Extended Producer Responsibility (EPR) Policy.**

**(i). Highlight the important benefits of this initiative.**

**(ii). Is there any limitation of application of final product?**

- **Only Poster / Artwork would be received from students from the Primary Category**
- Junior and Senior Category Students are invited to send in their entries on the respective themes **in any one** of the following formats:

- |                             |   |
|-----------------------------|---|
| 1. Audio Visual Clip        | Duration 2 minutes, max size 10 MB  |
| 2. Power Point Presentation | Maximum 5 + 2 Slides within 10 MB<br>(Including title slide and last slide)   |
| 3. Poster / Artwork         | A3 size within max 10 MB size<br>(For Hard Copy – A 3 Size Poster Paper)  |
| 4. Essay                    | Language: English OR Hindi (ONLY)<br>Font & Size:<br>Times New Roman (English), 12<br>Kruti Dev -010 (Hindi), 12<br>Handwritten: Clean handwriting<br>Page Size: A4 (One Page Only)<br>Number of Words: Not more than 150 |

Entries can be submitted on-line or by post to ICPE Office address, as given in the accompanying Rules & Regulations and Poster.

**One student can submit only one entry** within the overall specification as given in the Rules & Regulations.

**Before preparing their entries, students are encouraged to visit ICPE website [www.icpe.in](http://www.icpe.in).** Entries would be judged based on own creativity (copy & paste from other sources must be avoided). **Reference of credible source of data / information given in the answer sheet would add value.**

**The contest is open from 1<sup>st</sup> June 2024 to 31<sup>st</sup> August 2024. Results are expected to be declared by the end of November 2024.**

All entries will be evaluated by an independent jury drawn from academia, industry and ICPE representative. Attractive prizes will be awarded to the winning students and the contribution of teachers and schools would be appropriately acknowledged. All participants would receive a certificate of participation.

For any clarifications, please feel free to contact ICPE Secretariat by email [icpe@icpe.in](mailto:icpe@icpe.in). Participating students are advised to visit ICPE website [www.icpe.in](http://www.icpe.in) and for specific instructions for entries and / or any announcement related to the contest.

Thanking you and looking forward to your support in this initiative.

Yours truly  
For Indian Centre for Plastics in the Environment



**S. K. Ray**  
**Hon. Secretary**